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FEATURED

eTC exclusive

Chargeurs Wool USA, Shaniko Wool Co. form sales, marketing partnership

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Chargeurs Wool USA, the premiere U.S. commercial processor of raw wool, and Shaniko Wool Company, America's only source for wool certified under the Responsible Wool Standard (RWS), have formed an exclusive sales and licensing partnership that creates a "one-stop-shop" for premium, American-grown, USA-processed, third-party-certified wool prepared for downstream production.



In speaking of this partnership, Jeanne Carver, founder and president of Shaniko Wool said, "We are thrilled to take our legacy relationship with Chargeurs to the next level, jointly promoting and distributing preferred, certified fibers in high demand by brands and consumers."

Diego Paullier, general manager of Chargeurs Wool USA, added, "With Jeanne's deep wool knowledge, Chargeurs' broad market reach and the highest quality U.S. wools available, we intend to deliver on the ever-increasing demand for traceable, sustainable and certified wool."

The partnership strengthens the U.S. textile and fashion industry supply chains and supports increased availability of RWS-certified wool to brands looking to build their supply of fibers sustainably grown in the USA.

In 2015, at the request of major apparel brands, Carver began leading the effort to add third-party, certified RWS wool raw materials to the U.S. textile and fashion industry supply chains. With the founding of Shaniko Wool Company in 2018, the amount of wool offered for sale was greatly increased.

In parallel, Chargeurs Wool developed its own proprietary third-party certification program called Nativa™ Precious Fiber. With this partnership, *Shaniko Wool Company is now dual-certified to both prestigious wool certifications.*

Both the Responsible Wool Standard and Nativa™ Precious Fiber are voluntary, third-party audited global textile industry standards that include strict guidelines governing land stewardship, animal husbandry and the welfare of workers. The Shaniko Wool Company farm group currently consists of nine family-owned ranches in the U.S. West that meet both standards. In addition, Chargeurs' facility in Jamestown, S.C., has achieved the RWS manufacturing certification.

With this agreement, Chargeurs Wool USA will hold the exclusive license to sell Shaniko Wool Company RWS and Nativa™ certified wool, offering top, broken top, noils and shrink-treated products in a range of wool grades. A wide variety of downstream products are being manufactured from this certified wool.

The Shaniko Wool Company farm group ranches collectively raise 37,000 head of Merino and Merino/Rambouillet sheep, grazing on more than 2 million acres in the western U.S. All ranches are committed to land management and grazing practices that improve soil health, water quality and biodiversity – helping ensure a future for all.

In addition, since 2020, Shaniko Wool has invested in comprehensive research and measurement that quantifies the net carbon budget of each ranching operation and the total annual increases in carbon sequestered each year. This is being done with the goal of realizing additional value to wool growers in return for their verified regenerative practices.

Chargeurs Wool USA operates a 400,000 square foot facility on 500 acres in Jamestown, S.C., and is a division of Chargeurs Groupe SA (France).